



IAN WOLFF

Pennsylvania | (570) 202-5005 | irw@visionofwolff.com | visionofwolff.com

OBJECTIVE

Videography and content creation professional seeking a media or content role within professional sports. Proven ability to produce high-engagement digital content, with over 1M views generated across collegiate athletics.

EDUCATION

B.S. in Digital Media, Concentration in Videography | Lebanon Valley College | Annville, PA *Expected May 2026*

EXPERIENCE

Creative & Marketing Apprentice | LVC Marketing & Communications | Annville, PA *Aug 2025 – Present*

- Produce athletics and promotional video content distributed across institutional channels
- Support marketing campaigns and develop advertising materials under professional supervision
- Developing expertise in brand strategy, digital advertising, and content planning.

Founder & Lead Videographer | VisionofWolff Media | Pennsylvania *Aug 2021 – Present*

- Founded and operate an independent media company serving sports teams, private clients, and event coverage
- Deliver photo and video services for engagements, life events, and commercial clients
- Manage client relationships, project timelines, invoicing, and post-production workflows end-to-end

Media Intern | LVC Men's Soccer | Annville, PA *Aug 2024 – Dec 2025*

- Produced video and photo content accumulating 1M+ views and 1M+ engagements across two seasons
- Captured match footage, player features, and behind-the-scenes content for social media distribution
- Developed a consistent visual identity for the program's digital presence

Sales Associate | Fine Wine & Good Spirits | Brodheadsville, PA *May 2024 – Aug 2024*

- Provided customer service in a high-volume retail environment
- Developed communication and sales skills under PLCB operational standards

SKILLS

Adobe Premiere Pro · After Effects · Photoshop · Lightroom · DaVinci Resolve · Videography · Photography · Social Media Content Strategy · Client Management

NOTABLE ACHIEVEMENTS

- 1M+ views and 1M+ engagements on content produced for LVC Men's Soccer
- Founded a media business at age 18, sustaining client work through college